

games for dames[™] Contest Rules

1. NO PURCHASE IS NECESSARY TO ENTER OR WIN.

2. Eligibility: The contest is open to legal female residents of the United States (excluding Puerto Rico) who are at least 18 years of age. Void where prohibited by law. Employees of Sponsor, any affiliates, subsidiaries, suppliers, distributors, advertising and promotional agencies, directors and their immediate families and household members are not eligible to enter. Entrants are subject to all applicable federal, state and local laws and regulations.

3. Sponsor: The contest is sponsored by Sisters 2, Inc. (“Sponsor”), PO Box 513, Phoenixville, Pennsylvania 19460.

4. Agreement to Official Rules: By participating in this contest, entrants agree to abide by the terms and conditions as established by Sponsor. Sponsor reserves the right to qualify all submissions and to reject any submissions that do not meet the requirements for participation as established by Sponsor.

5. How to Enter: Entrants may enter by completing the entry form on Sponsor’s <www.gamesfordames.com> website. All entries must include the name, address, telephone number, email address and age of the entrant, a short statement (100 words or less) explaining why you enjoy playing Sponsor’s **What’s a DAME to do?!™** game, and three photographs. All entries must be digital photos and entered online. Submit 3 vertical (portrait format) photos taken by a friend or family member, of you in a solid color top with a solid color background (a plain wall will do fine). Crop all shots to be waist up, close up shots in sharp focus. - **Format:** JPEG format only- **Size of file:** minimum 1.5MB - max 5MB in size - **Name your photos** with

your first initial, last name, and number 1-3. All photographs must depict only the entrant and no other persons. All entrants represent and warrant that they are the person listed on the entry form and depicted in the submitted photographs. Incomplete entries are void and will not be eligible to win.

Sponsor assumes no responsibility for computer system, hardware, software or program malfunctions or other errors, failures, delayed computer transactions or network connections that are human or technical in nature, or for damaged, lost, late, illegible or misdirected entries; technical, hardware, software, electronic or telephone failures of any kind; lost or unavailable network connections; fraudulent, incomplete, garbled or delayed computer transmissions whether caused by Sponsor, entrants, or by any of the equipment or programming associated with or utilized in this contest; or by any technical or human error that may occur in the processing of submissions or downloading, that may limit, delay or prevent an entrant's ability to participate in the contest.

Sponsor reserves the right, in its sole discretion, to cancel or suspend this contest or terminate the contest and award a prize from entries received up to time of termination or suspension should virus, bugs or other causes beyond Sponsor's control, unauthorized human intervention, malfunction, computer problems, phone line or network hardware or software malfunction, which, in the sole opinion of Sponsor, corrupt, compromise or materially affect the administration, fairness, security or proper play of the contest or proper submission of entries. Sponsor is not liable for any loss, injury or damage caused, whether directly or indirectly, in whole or in part, from downloading data or otherwise participating in this contest.

6.Entry Period: The contest begins on January 1, 2008 at 12:01 AM Eastern time and ends on August 31, 2009 at 11:59 PM Eastern time. Entries received before or after the entry period are void.

7.Selection of Winners: The Winners of the contest will be determined through a subjective judging process in which Sponsor will decide which of the entries it receives best comport with the purposes of the contest and will have the greatest amount of consumer appeal. Judging will be based on the following criteria: originality and creativity of the submission – **50%**; appropriateness of submission to the theme of the game – **50%**. In the event that similar entries are submitted by multiple entrants, Sponsor reserves the right to choose Winners based on the criteria listed above. All entrants agree to release and hold harmless Sponsor and its officers, directors, employees and agents should an entry similar to one that they submitted in connection with this contest appear in future edition(s) of **What's a DAME to do?!™**. The odds of winning are not capable of being calculated due to the uncertainty over the number and quality of the entries received.

8.Notification of Potential Prize Winners: Prize Winners will be notified by telephone within 10 days of the selection date. If any Winner does not acknowledge receipt of her Prize within 3 days after being notified that she is a Winner, another Winner will be chosen using the same procedure specified in paragraph 7 above.

9.Requirements of Prize Winners: Sponsor may, within its sole discretion, require each Winner to sign and return an affidavit of eligibility and liability and publicity release, in which each Winner consents to the use of her name, age, hometown and photo by Sponsor in future edition(s) of the **What's a DAME to do ?!™** game or for advertising and promotional purposes,

without any additional compensation, wherever lawful, as a precondition to award of a Prize. If any Winner fails to sign and return the requested affidavit of eligibility and liability/public release as requested by Sponsor, that Winner may be disqualified, and her Prize will thereafter be awarded to an alternate Winner from the remaining valid entries using the criteria specified in paragraph 7 . Sponsor may also require each photographer to assign all rights in any photograph that is chosen to be featured in the next edition of **What's a DAME to do?!™** to Sponsor as a precondition to award of a Prize to a Winner. If any photographer fails to assign all rights in the selected photograph to Sponsor, the Winner pictured in that photograph may be disqualified, and her Prize will thereafter be awarded to an alternate Winner from the remaining valid entries using the criteria specified in paragraph 7.

10.Prizes: One Grand Prize Winner will receive one Grand Prize consisting of two (2) round trip coach airline tickets for that Grand Prize Winner and a female friend or relative from Winner's preferred major metropolitan airport to Chicago, a two (2) nights stay at the Omni hotel in Chicago, a photo shoot whereby Sponsor may obtain the Winner's photograph to be featured on the game box or elsewhere in the game of the next edition of **What's a DAME to do?!™**, and the opportunity the play the **What's a DAME to do?!™** game with its creators. Costs of meals up to \$100.00 per person per day, excluding alcoholic beverages, and transportation to and from airports will be included as part of the Grand Prize. All other expenses not specified above as part of the Grand Prize are the sole responsibility of the Grand Prize Winner. Grand Prize Winner and travel companion must travel on identical itinerary. Grand Prize Winner must be available between September 10, 2009 – October 12, 2009 to travel to Chicago for photo shoot as a precondition to award of the Grand Prize. Up to eight (8) other entrants may be awarded a Prize consisting of the inclusion of their photographs elsewhere in the next edition of **What's a**

DAME to do?!™, at Sponsor's sole discretion. The estimated retail value of the Grand Prize is \$3000.00. There is no monetary value associated with the other Prizes. Taxes, if any, are the sole responsibility of all Prize and Grand Prize Winners. Sponsor makes no warranties or disclaimers concerning the Prizes or Grand Prize beyond those already given by third parties in connection with the Prizes or Grand Prize and assumes no legal responsibility to any Prize or Grand Prize Winner for any damage or injury that may be incurred as a consequence of acceptance of any Prize or Grand Prize. Sponsor reserves the right to substitute different Prizes or Grand Prizes of approximately equivalent value in its sole discretion. Sponsor is not required to provide alternate Prizes in the event that another edition of the game is not produced.

11. Use of Entries: No entries will be returned. All entries become the property of Sponsor. By entering, all entrants consent to the use by Sponsor of all the information provided in the entries for future editions of the **What's a DAME to do?!™** game, and /or marketing or sales promotion purposes without any attribution, identification, right of review or compensation. Sponsor reserves the right to alter any entry for use in future edition(s) of the game as it sees fit. All entrants agree to release and hold harmless Sponsor and its officers, directors, employees and agents from and against any claim or cause of action arising out of participation in the contest.

12. Contest Results and Official Rules : To obtain the names of any Winners and/or a copy of these Official Rules, send a self-addressed, stamped envelope to Contest Dept., Sisters 2, Inc., PO Box 513, Phoenixville, Pennsylvania 19460.