

For Immediate Release

Games for Dames Unveils New and Improved Web Site

New features list all retailers and makes learning how to play easier.

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Games for dames® ushered in the new with the recent relaunch of their Web site, www.gamesfordames.com. The creators of “What's a Dame to Do?!®” addition of both online and brick & mortar retailers provide visitors with all the information needed to make a purchase. The home page has been redesigned to ease navigation and to share all the great customer reviews about “What's a Dame to Do?!” And now, the “How to Play” video is prominently displayed for those who don't want to read the rules, preferring to see the game's flow.

In this, the year of a not-so-great economy, Games for Dames offers free November shipping to retailers. And “What's a Dame to Do?!” is the low tech, low cost answer to gift giving quandaries and to spending time with the girls. It's a raucous good time for women 17 and up. The game is based on life's little Dame Dilemmas, dilemmas that all women can relate to, and laughing through them with your girlfriends.

More About Games for Dames

Kerri and Patti (<http://www.gamesfordames.com/story.htm>), sisters and the brains behind the game, created What's a Dame to Do?!® when they couldn't find a really fun and easy-to-play game for grown-up ladies. Since introducing the game last November, they've been hosting regular Dame Game Nights for their friends and getting lots of emails from females around the country doing the same. "It provides a great reason to carve out some time to spend with our girlfriends and laugh off all the stresses of the week with them, which we believe is vital to our mental health," states Kerri. "Also, laughing together over these little situations, even though they're light and funny, still makes me realize every time I play, that I'm not the only female having these dumb things happen to me! Even if you don't win, it's still a feel-good experience."

What's a Dame to Do?! is available at Borders, Amazon.com, gamesfordames.com and select retailers
De.lico.us page: <http://delicious.com/gamesfordames>
Facebook page: <http://www.new.facebook.com/pages/Whats-a-Dame-to-do/15968382766>

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